

# Chitty Chitty Bang Bang

## Program Ads, Sponsorships & Patron Lines

PERRY MERIDIAN HIGH SCHOOL, 401 West Meridian School Road, Indianapolis, IN 46217

Chitty Chitty Bang Bang ~ April 21-22-23, 2018 *Ad Priority Date: Monday, March 19*

Sponsorships and advertisements in the musical program provide support to offset production costs, in addition to encouraging the cast, pit and crew. Over 1000 programs will be distributed to show patrons. Three funding options are available for this show. **To participate, provide a completed form along with a check (payable to PMHS) to Miss Melissa Walsh at PMHS. Requests received after March 19 will be accepted only if space is still available.** Email images, text or questions to *perry\_musical@yahoo.com*. Miss Walsh can be contacted by phone at 317.789.4595.

**Program Ads**— Available in several sizes, ads can promote a business or an upcoming event, or can recognize the cast, pit or crew. Ad content may include text and images (in jpg format) and may be submitted electronically or in paper. Black and white print-ready material is greatly appreciated. Original photographs will be returned if a self-addressed envelope is provided.

Ad Type	Approx. Ad Size (w x h in inches)	Photo Limit	Price	Quantity Desired	Amount Due
Full-page	7 x 7	8	\$200		
Half-page	7 x 3.5	4	\$100		
Quarter-page	3.5 x 3.5	2	\$50		
Business Card	2 x 3	1	\$30		

**Sponsorships**— Corporate and individual sponsorships are available at the following levels.

Sponsorship Options	Sponsorship Benefit	Price	Amount Due
Corporate	Priority placement of a full-page ad, name included in program on sponsor list, plus recognition from the stage prior to each show	\$750	
Individual/family	Name included in program on sponsor list	\$25 or more	

Sponsor name to list in program: \_\_\_\_\_

**Patron Lines**— Patron lines are personal messages of encouragement to members of the cast, pit or crew.

Price for Each Patron Line Message	Number of Patron Lines	Amount Due
Price for each patron line is \$2 for the first ten words. Add \$1 for each additional full or partial block of ten words in the same message.		

Text for Patron Line(s), attach additional sheet if necessary:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*The Director reserves the right to edit information submitted and will make the final decision as to suitability for publication.*

Name _____	Business Name _____
Address _____	
Telephone _____	Email _____
Name of cast, pit or crew member who shared this information _____	

*Thank you for your generous support of Perry Meridian musicals!*

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Musical Program Approximate Ad Sizes



full page 7 x 7

business card 2 x 3

half page 7 x 3.5

quarter page 3.5" x 3.5"

outside program dimension 8.5 x 8.5